



MidAmerica Industrial Park

More than a half-century ago, MidAmerica Industrial Park was founded on a steadfast commitment to support and facilitate the growth of its companies. After 55 years as one of the nation's largest and most prominent industrial parks, MidAmerica is now home to 80 successful employers with more than 3,400 skilled employees, and it's still growing. Several Fortune 500 giants are among its diverse family of businesses including Google, DuPont, Conoco/Phillips, Sysco, Cabot, Siemens, and Air Products.

MidAmerica's visionary strategic plan is a living-document, perpetually updated and refocused on the primary drivers that stimulate economic growth and investment. Its next chapter is already well underway with a far-sighted 5-year/\$20 million capital investment plan to develop new roads, utilities, and buildings to position the Park for an even higher rate of growth.

OUR MISSION:
Bring quality jobs and career opportunities for workers in Northeast Oklahoma.



David Stewart
Chief Administrative Officer,
MidAmerica Industrial Park

"A talent-rich labor pool is the fuel that drives the economic engine. Forecasting and achieving production goals and allocated capital investment in a highly competitive global business environment, requires not only a sufficient level of skilled workers today, but an assurance of a continual inflow of new aspiring workers in the future. We have the solution employers are looking for."

As the nation's premier location for manufacturing, logistics, and a full-spectrum of global support services, MidAmerica Industrial Park continually strives to deliver new solutions to address the challenges that its employers face. In keeping with our long-standing promise, a new component has been added to the Park's Strategic Plan, a unique highly-collaborative workforce development program.

MidAmerica is coordinating this new workforce development plan utilizing a variety of strategies to engage, motivate, guide, and train workers toward promising careers. Ultimately, this new initiative will deliver a higher degree of individual productivity to benefit employers as well as promising career opportunities and an enhanced quality of life for workers of all ages.

"We want people to understand we don't just talk about prosperity. MidAmerica actually DELIVERS."

The MidAmerica Career Center (MACC) is the result of a long-standing collaborative partnership between three organizations: MidAmerica Industrial Park, Oklahoma State University Institute of Technology, and Northeast Tech Centers. Additional support and input was provided by business leaders, employers in the Park, Rogers State University, Cherokee Nation, and area high-school administrators.

The job market in MidAmerica is thriving. On any given day, there are more than 100 job openings readily available for qualified skilled workers. To attract a continual flow of aspiring career seekers, MidAmerica's new Career Center will soon be developed at the Park's front door.

In addition to the financial commitment for enhancing skills training, MidAmerica also purchased more than 700 acres of additional land in 2014 to accommodate future expansions and other real estate projects that will serve the needs of its employers and workers.

"MidAmerica's dynamic regional labor force WORKS FOR YOU, delivering global quality AROUND THE CLOCK."

THE PARK'S UNIQUE ADVANTAGES

Spreading out over 9,000 acres in a prime location just 40 miles east of downtown Tulsa, MidAmerica Industrial Park serves the region as a leading center for manufacturing, processing and distribution, offering a full range of global-sized assets:

- 3,500 available acres
- Skilled, low-cost labor
- Strategic location
- Workforce development
- Robust logistical network
- Comprehensive incentives
- Streamlined startups
- Synergy with global leaders
- Pro-business environment
- Superb quality of place

MidAmerica offers companies a strategic position in the geographic center of the U.S., near the *Crossroads of America*, with a powerful logistical network at its command that includes: daily trucking service, on-site rail connections, on-site airport with 5,000-ft. runway, and three globally connected ports within 45 miles.

MidAmerica also works to keep industrial operations going strong with key utility advantages in capacity and cost-efficiency. The water and waste-water systems are park-owned with treatment capacity of 50 million gallons per day and some of the lowest water rates in the nation. Abundant electrical power is provided by the Grand River Dam Authority through an on-site coal-fired complex with two transmission stations. Also on-site, GRDA is expected to finish construction of the most efficient combined-cycle gas turbine power plant in the U.S. by 2017. Dependable, low-cost natural gas is provided to park residents by Oklahoma Natural Gas.

Oklahoma Governor's 2015 State of the State Address shines a light on MidAmerica's innovative workforce development program

In a joint session of the Oklahoma Legislature, Governor Mary Fallin delivered her State of the State address and cited the need for strengthening partnerships between local businesses and schools where students can dual track their education and work skills.

She lauded the workforce development program "MidAmerica Delivers" as a model for establishing collaborative efforts between key business and education stakeholders to resolve the impending skills gap.

To read the complete transcript of Governor Fallin's 2015 State of the State Address from February 3, 2015, visit her website listed below at: http://www.ok.gov/governor/State_of_the_State_Address.html

- MidAmerica's labor force works for you, delivering global quality around the clock
- Certified Work Ready Community that is skills verified
- Large labor pool with a population of over 900,000 within 40 miles
- Right-to-work environment
- FREE customized workforce training that is delivered on-site
- A workforce adept at meeting global quality standards and shift work demands
- Three on-site technical and college training centers keep skills honed and productivity at peak levels.

MIDAMERICA Industrial Park

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MidAmerica Career Center: the new 115,000 square foot facility is being developed at the park to assist companies and the community in meeting tomorrow's growing workforce needs. Once completed this \$10 million facility will:

- Serve as a one-stop portal for aspiring workers to obtain a clear understanding of the businesses located in MidAmerica and the career opportunities they provide.
- Assist each individual with on-site career counseling and a capabilities assessment.
- Provide specific on-site training that qualifies a new worker for an immediate job.
- Integrate technical training with higher education courses available at MidAmerica's new Rogers State University campus for 2-year and 4-year degrees.
- Provide a best-in-class "STEM LAB" for area school districts to utilize for science, technology, engineering, and mathematics curriculum.

MidAmerica DELIVERS

JOBS TO PEOPLE + PEOPLE TO JOBS

A powerful engine to drive world-class skills and strengthen the economy of northeast Oklahoma. MidAmerica Industrial Park knows that in order to achieve measured success in addressing the ever-changing needs of manufacturers and its regional workforce, a highly-engaged collaboration among area stakeholders is required. For this reason, the MidAmerica Workforce Advisory Council was founded to not only serve as a “think tank” of experts from various fields, but also provide diverse perspectives, guidance, resources, and a strong sense of unified ownership to bridge the gap between manufacturers’ production needs and the availability of workers’ skills. The ultimate goal is to facilitate placement of highly-productive workers with MidAmerica’s businesses to create a more vibrant regional economy and an improved quality of life for future generations.

ADVANCED TRAINING



A BROAD RANGE OF COURSES
**FROM 3 ON-SITE
TECHNICAL & COLLEGE
TRAINING CENTERS**

ENDLESS AMENITIES



**UNPARALLELED
ON-SITE AMENITIES IN
OKLAHOMA’S LARGEST
INDUSTRIAL PARK**

GREAT COMPANIES



**FORTUNE 500 GIANTS
& 80 COMPANIES
EMPLOYING 3,400
SKILLED OKLAHOMANS**

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